

PRESS RELEASE

European Bioplastics appoints new Head of EU Affairs in Brussels

Berlin, 19 January 2023 – European Bioplastics (EUBP), the association representing the bioplastics industry in Europe, is pleased to announce the appointment of Roberto Ferrigno as Head of EU Affairs. He assumed his position on 1 January 2023 and will be based in Brussels. He will also head EUBP’s new Brussels office to be opened on 1 February 2023.

European Bioplastics and its members are happy to welcome Roberto Ferrigno as part of the EUBP team. Bioplastics have become an increasingly important topic in the debate of the European Union’s efforts to achieve its ambitious climate goals. “Roberto perfectly fits into the EUBP team, into this group of proven experts when it comes to biobased and compostable plastics” says Stefan Barot, Chairman of EUBP. “He’s already been working within the bioplastics industry for a long time and brings with him many years of experience in Brussels. I have no doubt that he is the right person to represent our industry’s interests in the capital of Europe at this crucial time”, he adds.

Since many years, Mr Ferrigno has been working with a great number of different stakeholders from the bioeconomy. He is now looking forward to taking up new challenges by representing the bioplastics industry in Europe. “It’s the right time to join EUBP. The Green Deal and its related policy initiatives provide a unique opportunity to achieve a comprehensive acknowledgement of bioplastics and their role in establishing a resource-efficient, climate-friendly biobased economy in Europe,” says Ferrigno. He will make sure that EUBP continues to play an active part in the discussions impacting the bioplastics sector by engaging with EU policy makers and the broader range of stakeholders.

Prior to joining European Bioplastics, Roberto Ferrigno held senior positions at European and international organizations as well as companies, including the independent global campaigning network Greenpeace, the non-governmental organization World Wide Fund for Nature (WWF), and Weber Shandwick, a leading global public relations firm. Since many years, Mr Ferrigno has also been advising clients as a self-employed consultant.

About European Bioplastics:

European Bioplastics (EUBP) is the European association representing the interests of the bioplastics industry along the entire value chain. Its members produce, refine and distribute bioplastics i.e. plastics that are bio-based, biodegradable, or both. More information is available at www.european-bioplastics.org

Press contact:

Oliver Buchholz, Head of Communications, European Bioplastics, Marienstr. 19/20, 10117 Berlin,
Tel: +49 (0) 30 28482 353, Fax: +49 (0)30 284 82 359, press@european-bioplastics.org