

About EUBP

Bioplastics are one of the most significant innovations to tackle climate change and to create a resource-efficient circular bioeconomy in Europe.

European Bioplastics (EUBP) is the association representing the interests of the bioplastics industry along the entire value chain in Europe.

EUBP works very closely with bioplastics businesses, EU policy makers, and other key stakeholder groups to ensure a supportive policy and economical framework in Europe for our emerging industry to thrive in.

Contact

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Benefits of becoming a member of EUBP

The association representing the interests of the bioplastics industry in Europe.

Join us now.

europeanbioplastics

Our activities, your benefits

In representing our sector, we take charge of tasks beyond individual companies' business development and product marketing scope.

1. Framework conditions

European Bioplastics represents the bioplastics industry at EU-level in all legislative matters concerning the European bioplastics market.

Your benefit: up-to-date policy intelligence about all important legislative proposals, changes to directives, and information on relevant trends enabling you to promote bioplastics by liaising with policymakers.



2. Standardisation, certification, labelling



European Bioplastics is committed to maintaining industrial standards, such as EN 13432 for industrial composting or EN 16640 for the biobased content of a product. We support corresponding certification schemes by respected institutions while promoting the harmonisation of independent and unambiguous labelling for bioplastic materials and products.

Your benefit: ensuring trust in bioplastic technology and products among all stakeholders; the ability to make informed choices when talking to suppliers; satisfied and well-informed customers.

3. Market intelligence



European Bioplastics compiles cost-free data of the overall market development and an in-depth analysis of developments in relation to material type, region and market segment. The scope is continuously being broadened.

Your benefit: transparently compiled, conservative market forecasts as a basis for strategic company decisions.

3. Communication



European Bioplastics actively communicates the advantages of bioplastics, fostering a positive public image. It also acts as a communication platform for its members.

Your benefit: a platform for the discussion of industry relevant topics; a source to support your position and communication efforts when required.

4. Exclusive involvement in EUBP committees and working groups

Our members play an active role in EUBP's internal standing expert committees, working groups and communication initiatives, and contribute to the association's line of approach through the General Assembly.

Your benefit: raising issues affecting your business; gaining access to expert knowledge; exclusive up-to-date insight into all important topics concerning the sector.



6. Business opportunities



Our association is the first point of contact for business requests from converters, brand owners, etc. We forward these requests to our members via a formal procedure.

Your benefit: potential new business contacts and customers.

7. Events and trade fairs



European Bioplastics organises the leading European business and networking platform for the bioplastics industry, the annual European Bioplastics Conference: <http://en.european-bioplastics.org/conference/>

Your benefit: preferential treatment; reduced fees (entry, exhibitor fee); a constantly growing network; a prominent platform to introduce your company and products to the market.