

About EUBP

Bioplastics are one of the most significant innovations to tackle climate change and to create a resource-efficient circular bioeconomy in Europe.

European Bioplastics (EUBP) is the association representing the interests of the bioplastics industry along the entire value chain in Europe.

We work to create the right regulatory conditions in Europe for the bioplastics market to thrive. Our top priority is to build and strengthen a supportive EU policy framework that enables bioplastics to thrive, by fostering a strong network and engaging in dialogue with all relevant stakeholders.

Contact

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JOIN US NOW!

Benefits of becoming a member of EUBP

The association representing the interests of the bioplastics industry in Europe.

Join us now.

europeanbioplastics

Our activities, your benefits

In representing our sector, we take charge of tasks beyond individual companies' business development and product marketing scope.

1. Framework conditions

European Bioplastics represents the bioplastics industry in all EU-level legislative matters concerning the European bioplastics market.

Your benefit: Up-to-date policy intelligence on key legislative proposals, upcoming changes to EU law, and relevant market trends – enabling you to effectively promote bioplastics. EUBP's advocacy work will complement and strengthen your own efforts.



2. Standardisation, certification, labelling



European Bioplastics is committed to maintaining industrial standards such as EN 13432 for industrial composting or EN 16640 for the biobased content of a product. We support corresponding certification schemes while promoting the harmonisation of independent, transparent and consistent labelling for bioplastic materials and products.

Your benefit: ensuring trust in bioplastic technology and products among all stakeholders; satisfied and well-informed customers, the ability to make informed choices when talking to suppliers.

3. Market intelligence



European Bioplastics compiles cost-free data of the global market development and an in-depth analysis of developments in relation to material type, region and market segment. The scope of our market intelligence is continuously being broadened

Your benefit: transparently compiled market forecasts as a basis for strategic company decisions.

3. Communication



European Bioplastics actively promotes the benefits of bioplastics, raising awareness, shaping a positive public narrative, and serving as a communication platform for its members.

Your benefit: a platform to communicate relevant issues; a reliable source of information to support your position and communication efforts when needed.

4. Exclusive involvement in EUBP working groups and task forces

Our members play an active role in European Bioplastics' internal standing working groups, task forces where position papers, policy recommendations, fact sheets and other advocacy and communication materials are developed.

Your benefit: raising issues affecting your business; gaining access to expert knowledge; exclusive up-to-date insight into all important topics concerning the sector.



6. Business opportunities



Our association serves as the point of contact for business requests from converters, brand owners, etc. We forward these requests to our members via a formal procedure.

Your benefit: potential new business contacts and customers.

7. Events and trade fairs



European Bioplastics organises the leading European business and networking platform for the bioplastics industry, the annual European Bioplastics Conference: <http://ebc.european-bioplastics.org>

Your benefit: preferential treatment; reduced fees (entry, exhibitor fee); a constantly growing network; a prominent platform to introduce your company and products to the market.