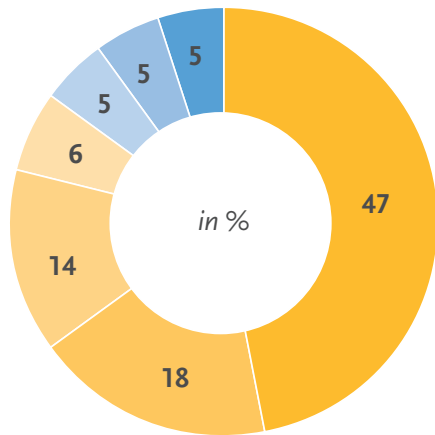


VALUE CHAIN BREAKDOWN

EUBP currently represents the interests of around 70 companies along the entire value chain. Our members produce, refine and distribute bioplastics, i.e. - plastics that are either bio-based, compostable, or both.



- Bioplastics manufacturers and auxiliaries (Additives)
- Plastic converters
- Research, consulting, framework and others
- RRM/Intermediates RRM conversion
- Machinery/Engineering/Equipment
- (Industrial) End Users
- Waste and Recycling

If you would like to know more about EUBP, our activities, our members, or benefits of becoming a member, please visit our website:

www.european-bioplastics.org



To apply for membership and/or receive the membership pack, please contact:

European Bioplastics e.V.
 Marienstr. 19/20
 10117 Berlin
 Germany

Hasso von Pogrell, Managing Director

Tel: +49 (0) 30 28 48 23 50
 E-mail: [info\[at\]european-bioplastics.org](mailto:info[at]european-bioplastics.org)
 Web: www.european-bioplastics.org



European Bioplastics

BENEFITS OF BECOMING A MEMBER OF EUBP

The association representing the interests of the bioplastics industry in Europe.



ABOUT EUBP

Bioplastics are one of the most significant innovations to tackle climate change and to create a resource-efficient circular bioeconomy in Europe.

European Bioplastics (EUBP) is the association representing the interests of the bioplastics industry along the entire value chain in Europe.

EUBP is working very closely with bioplastics businesses, with EU policy makers, and other key stakeholder groups to ensure a supportive policy and economical framework in Europe for our budding industry to thrive in.

OUR ACTIVITIES, YOUR BENEFITS

In representing our sector, we take charge of tasks beyond individual companies' business development and product marketing scope.

1 Framework conditions:

European Bioplastics represents the bioplastics industry at EU-level in all legislative matters concerning the European bioplastics market.

Your benefit: up-to-date policy intelligence about all important legislative proposals, changes to directives, and information on relevant trends enabling you to promote bioplastics by liaising with policymakers.

2 Standardisation, certification, labelling:

European Bioplastics is committed to maintaining industrial standards such as EN 13432 for industrial composting or EN 16640 for the biobased content of a product. We support corresponding certification schemes by respected institutions while promoting the harmonisation of independent and unambiguous labelling for bioplastic materials and products.

Your benefit: ensuring trust in bioplastic technology and products among all stakeholders; the ability to make informed choices when talking to suppliers; satisfied and well-informed customers.

3 Market intelligence:

European Bioplastics compiles cost-free data of the overall market development and an in-depth analysis of developments in relation to material type, region and market segment. The scope is continuously being broadened.

Your benefit: transparently compiled, conservative market forecasts as a basis for strategic company decisions.

4 Communication:

European Bioplastics actively communicates the advantages of bioplastics, fostering a positive public image. It also acts as a communication platform for its members.

Your benefit: a platform to communicate important issues; a source to support your position and communication efforts when required.

5 Exclusive involvement in EUBP committees and working groups:

Our members play an active role in EUBP's internal standing expert committees, working groups and communication initiatives, and contribute to steering the course of the association through the General Assembly.

Your benefit: raising issues affecting your business; gaining access to expert knowledge; exclusive up-to-date insight into all important topics concerning the sector.

6 Business opportunities:

Our association is the first point of contact for business requests from converters, brand owners, etc. We forward these requests to our members via a formal procedure.

Your benefit: potential new business contacts and customers.

7 Events and trade fairs:

European Bioplastics organises the leading European business and networking platform for the bioplastics industry, the annual European Bioplastics Conference: <http://en.european-bioplastics.org/conference/>

Your benefit: preferential treatment; reduced fees (entry, exhibitor fee); a constantly growing network; a prominent platform on which to present your company and products to the market.